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Central Orgs.  
Dir. PrR

HCO BULLETIN OF OCTOBER 6, 1960

SPECIAL MAILINGS

The following two mailings are being sent out in South Africa. Ron's instruction is that they should be copied, with suitable modifications for your area, by each Central Org., and sent out as a mailing. They could be included with the magazine next time it is sent out.

1. Letter to the whole mailing list:

Dear Scientist,

Peace for (your area) could depend on Scientology.

The more able people we have the better they can control the confusions of an area.

The more people who are trained, the more successful our Mental Health programme (or insert the special programme for your area) will be.

To achieve these things we need wider dissemination.

Please send us any mailing list you have or can compile of new names - group lists, friends, relatives, any source. We will see that they receive magazines, etc. And please continue to send us names, c/o Director of Promotion and Registration, H.A.S.I., (address of your Org.)

L. RON HUBBARD

2. Letter sent to Professional Auditors only:

Dear Auditor,

We now have unlimited supplies of Dianetics: The Modern Science of Mental Health.

As we feel that this book is the best possible dissemination for Scientology, we want to get it out to people with the least possible delay.

To ensure that this happens we are making the following offer possible:

For each and every copy of Dianetics: The Modern Science of Mental Health that you buy from us for cash you will get a credit of £1 in the HGC. This offer is only open to professional auditors - the public will buy the book from you in the usual way.

Write in now to the HCO Book Administrator (address) and enclose your cheque for the number of copies of DMSMH you want.

With best regards,

HCO Executive Secretary. (name of org.)

(note on letter No. 2: In UK only, a copy of DMSMH bought from HCO WW or the Org. in London will entitle the auditor to a credit of £1.0.0. at the HGC in London).

LRH:js:et  
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Issued by: FETER HEMERY  
HCO Secretary WW  
for L. RON HUBBARD.